Always looking for better ways to get things done. That’s the pro way. It’s what drove GMC engineers to create Sierra. With its strong, elevated stance, revolutionary capabilities, innovative technologies, and remarkable power, Sierra leads in the best possible way: by example.

Experience the truck for you—the 2020 GMC Sierra 1500.
The 2020 Sierra Denali makes a big statement with bold design that delivers advanced capability and innovative technologies. And to help you work more efficiently, the MultiPro Tailgate offers six convenient functions never before possible in a pickup. Sierra Denali goes further by adding an innovative road-handling system—continuous damping Adaptive Ride Control. It provides a first-class ride experience by monitoring both the road and Sierra in real time, automatically adjusting when hauling and trailering for exceptional comfort and responsiveness.

*To avoid the risk of injury, never use recovery hooks to tow a vehicle. For more information, see the Recovery Hooks section of your Owner’s Manual.*
BEFORE YOU TAKE IT ANYWHERE, WE’VE TAKEN IT FURTHER

SEIARA DENALI OFFERS AN ARRAY OF PREMIUM MATERIALS AND EQUIPMENT:

- Multicolor 15” diagonal Head-Up Display and Rear Camera Mirror and available.
- Up to 15 camera views, including Transparent Trailer View, are available.
- GMC ProGrade™ Trailering System with in-vehicle trailering app.
- Premium GMC Infotainment System with navigation and available SiriusXM® with 360L.
- Adaptive Cruise Control—Camera 1 is available.

Our most technologically advanced Sierra Denali ever offers an available exclusive 15” diagonal Head-Up Display (HUD) and a Rear Camera Mirror. The HUD projects vehicle data, available active safety information and phone and infotainment sources onto the windshield. It also offers the ProGrade Trailering System and up to 15 available camera views. One of those views is the available industry-first Transparent Trailer View, which helps you see virtually right through the trailer to detect objects behind it.

This is also our most premium Sierra Denali interior ever with finely crafted materials and attention to every detail. You’ll find perforated Forge leather-appointed seating with contrasting stitch pattern, authentic ash wood, brushed aluminium trim and chrome accents.

Read the vehicle Owner’s Manual for important feature limitations and information. Some camera views require available accessory camera and installation. Not compatible with all trailers. See your dealer for details. Map coverage available in the United States, Puerto Rico and Canada. Full functionality requires paired compatible Bluetooth® and smartphone, and USB connectivity for some devices. Map coverage available in the United States, Puerto Rico and Canada (without satellite data). We reserve the right to make changes at any time, with or without notice. Some features require an available navigation system. Some models use parking assist with both rear and front sensors and the lane change warning (LCW) system. Some features require a subscription. See your dealer for details and limitations.
Sierra AT4 includes a 2” factory-installed suspension lift for elevated ground clearance to help overcome rough terrain. Explore the unbeaten path with the available 6.2L V8 or 3.0L Duramax turbo diesel with 10-speed transmission. The Traction Select System allows you to choose Off-Road mode for optimum transmission, throttle, and StabiliTrak performance on unpaved surfaces. And the standard 2-speed AutoTrac transfer case with low-range 4WD gearing helps handle a variety of off-road conditions. Venturing downhill, Hill Descent Control uses all four brakes to help maintain steady speed on slippery terrain. And for a helping hand out of deep, loose terrain, AT4 includes on-demand locking rear differential. Further helping smooth out the rough spots are Rancho monotube shocks, while metal skid plates help protect the underbody.

1 To avoid the risk of injury, never use recovery hooks to tow a vehicle.

For more information, see the Recovery Hooks section of your Owner’s Manual.
NO NEED TO ROUGH IT

EXCLUSIVE AT4 INTERIOR OFFERS:
- MULTICOLOR 15” DIAGONAL HEAD-UP DISPLAY AND REAR CAMERA MIRROR ARE AVAILABLE
- UP TO 15 CAMERA VIEWS INCLUDING SURROUND VIEW AND TRANSPARENT TRAILER VIEW ARE AVAILABLE
- PREMIUM AT4 INTERIOR IN JET BLACK WITH KALAHARI ACCENTS
- DURABLE AT4 ALL-WEATHER FLOOR LINERS
- LEATHER-APPOINTED FRONT HEATED AND VENTILATED SEATS

Inside, you’ll find an athletic, purposeful interior designed for your active lifestyle. Unique darkened trim and decor, leather-appointed front seats in Jet Black with Kalahari accents and smart storage compartments await.

In addition, the available multicolor 15” diagonal Head-Up Display projects key information onto the windshield to help you keep your eyes on the road. Information includes an Off-Road Inclinometer that shows the fore-and-aft tilt, front tire steer and left and right tilt. And for the added views helpful in maneuvering through harsh terrain, there are up to 15 available camera views including Surround, Front and Rear Views.
POWERED BY INNOVATION

- **World’s First Six-Function GMC MultiPro Tailgate**
- **Cargo Bed Volume Ranges from 62.9 cu. ft. to 71.7 cu. ft.**
- **Rear Bumper with Large Corner Steps**
- **5.3L V8 Engine with Dynamic Fuel Management**
- **6.2L V8 or 3.0L Duramax Turbo Diesel Engines with 10-Speed Automatic Transmission Available**
- **Max Trailering Ratings of Up to 12,500 lbs (Double Cab) and 12,000 lbs (Crew Cab) Available**
- **X31 Off-Road Package Available**

Sierra SLT delivers what you demand in a truck without sacrificing style, refinement, capability, power or efficiency. Outside, its tall stance and large bed are highlighted by high-intensity LED headlamps, LED taillamps and chrome accents on the grille, fog lamps, side-window surrounds, bumpers, mirror caps and door handles. SLT also includes power supplied by a 355-hp 5.3L V8 engine with an 8-speed automatic transmission on 2WD models and a 10-speed automatic transmission on 4WD models.

1 Cargo and load capacity limited by weight and distribution.
2 Sierra’s 12,100-lb rating requires a properly equipped Sierra SL T Double Cab 4WD model with available 6.2L V8 engine and Max Trailering Package. Sierra’s 12,000-lb rating requires a properly equipped Sierra SL T Crew Cab short bed or standard bed 4WD model with available 6.2L V8 engine and Max Trailering Package. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.
SIERRA SLT OFFERS A WIDE RANGE OF ACCOMMODATIONS:

- PROGRADE TRAILERING SYSTEM WITH IN-VEHICLE TRAILERING APP
- STORAGE AREAS IN REAR SEATBACK AND UNDER REAR SEAT
- PREMIUM GMC INFOTAINMENT SYSTEM AND AVAILABLE SIRIUSXM WITH 360L
- HEATED LEATHER-WRAP STEERING WHEEL
- HEATED AND VENTILATED 10-WAY POWER LEATHER-APPOINTED FRONT BUCKET SEATS ARE AVAILABLE
- SAFETY AND DRIVER-ASSISTANCE TECHNOLOGIES, INCLUDING ADAPTIVE CRUISE CONTROL—CAMERA AND LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT, ARE AVAILABLE

Sierra SLT models heighten your driving experience with comfortable seating that offers a tall, commanding view and driver-centric controls and instrumentation along with purposeful technologies. And rear-seat climate comfort is provided by rear vents along with available heated rear outboard seats on Crew Cab models.

COME FOR THE VIEW. STAY FOR THE RIDE.
Sierra Elevation goes all-in with a bold, monochromatic presence—boosting both your altitude and your attitude. It tells the world that something unique is headed its way, while keeping you well-connected with an array of technologies that seamlessly link you to your Elevation.

- **Monochromatic Bold Exterior with Dominant Black Grille**
- **20" Gloss-Black Painted Aluminum Wheels**
- **LED Headlamps, Taillamps and Fog Lamps**
- **8" Diagonal GMC Infotainment System with Available Customizable User Profiles**
- **2.7L Turbo Engine is Standard; A 5.3L V8 or 3.0L Duramax Turbo Diesel are Available**
- **Traction Select System with Available Terrain Mode**
- **Available on Both Double Cab and New Crew Cab Configurations**

Functionality varies by model. Full functionality requires compatible Bluetooth and smartphones, and USB connectivity for some devices.
Sierra SLE is all about doing things—and doing them well. From its spacious cabin with generous head and leg room to its large cargo beds—which range from 62.9 cu. ft. to 71.7 cu. ft.—driving all of this forward is a powerful engine lineup that includes a standard 2.7L Turbo and the optional 5.3L V8 or 3.0L Duramax Turbo Diesel, now with a 10-speed automatic transmission.

5.3L V8 OR 3.0L DURAMAX TURBO DIESEL ENGINES WITH 10-SPEED AUTOMATIC TRANSMISSION ARE AVAILABLE

Sierra SLE is all about doing things—and doing them well. From its spacious cabin with generous head and leg room to its large cargo beds—which range from 62.9 cu. ft. to 71.7 cu. ft.—driving all of this forward is a powerful engine lineup that includes a standard 2.7L Turbo and the optional 5.3L V8 or 3.0L Duramax Turbo Diesel, now with a 10-speed automatic transmission.

Sierra SLE is all about doing things—and doing them well. From its spacious cabin with generous head and leg room to its large cargo beds—which range from 62.9 cu. ft. to 71.7 cu. ft.—driving all of this forward is a powerful engine lineup that includes a standard 2.7L Turbo and the optional 5.3L V8 or 3.0L Duramax Turbo Diesel, now with a 10-speed automatic transmission.

MAKES EASY WORK OF HARD WORK
WORLD’S FIRST SIX-FUNCTION GMC MULTIPRO TAILGATE

We’ve revolutionized traditional tailgates with the world’s first MultiPro Tailgate. It offers six convenient functions never before possible in a truck.

These functions help improve loading, unloading and accessing the cargo bed, and it’s been rigorously tested to exacting GMC standards for structural strength and durability.

In fact, the MultiPro is the most tested tailgate in GMC history, and it’s standard on SLT, AT4 and Denali.

When you’re camping or tailgating and want to bring your music outdoors—without leaving your Sierra running—the available accessory MultiPro Audio System by KICKER® is designed to integrate into the MultiPro Tailgate. This 100-watt exterior audio system has full Bluetooth® streaming capability.

To shed more light on the gathering, add available dealer-installed accessory LED lighting.

Available accessory shown.
SIX FUNCTIONS. UNLIMITED POTENTIAL.

1. PRIMARY GATE
   Opens from the key fob, inside the truck or a button on the gate.

2. PRIMARY GATE LOAD STOP
   Helps prevent items from sliding out of the bed.

3. EASY ACCESS
   The inner gate folds down, allowing you to reach farther into the bed.

4. FULL-WIDTH STEP
   The inner gate folds into a large step for easy access, holding up to 375 lbs.

5. INNER GATE LOAD STOP
   Helps prevent second-tier items from sliding out of the bed.

6. INNER GATE WITH WORK SURFACE
   When opened, provides a large work surface as well as second-tier loading.

WATCH THE GMC MULTIPRO TAILGATE IN ACTION AT GMC.COM.
THE STRENGTH OF STEEL

- Roll-formed high-strength steel bed floor
- Spray-on bedliner included with AT4 and Denali
- Large footwells in CornerStep rear bumper
- 12 tie-downs; three in each corner rated at 500 lbs. per corner
- Up to nine additional movable accessory upper tie-downs are available
- 120-volt power outlet is available
- LED cargo area lamps are available

To help you get work done, we created large cargo beds. On Crew Cab models, they range from 62.9 cu. ft. to 71.7 cu. ft. Double Cab models provide 71.7 cu. ft. and Regular Cab models measure 89.1 cu. ft. Next, we constructed the bed using roll-formed high-strength steel to create a strong, durable cargo floor. To help protect the surface, we offer spray-on bedliners—and to enclose the entire bed, accessory tonneau covers. We didn’t stop there. LED lighting and a 120-volt power outlet (standard on SLT, AT4 and Denali) are available for the bed. To easily climb into the bed, the CornerStep rear bumper features footwells big enough to accommodate large work boots. Or simply step up into the bed thanks to the available revolutionary MultiPro Tailgate and its six functions, including a full-width step.

*Cargo and bed capacity limited by weight and distribution. **62.9 cu. ft. for the short bed, 71.7 cu. ft. for the standard bed and 89.1 cu. ft. for the long bed. Cargo and bed capacity limited by weight and distribution.
HOW TO REMAKE THE BED: CARBONPRO

Inspired by your active lifestyle, we pioneered the industry-first use of carbon fiber in a pickup bed. The available CarbonPro carbon-fiber composite bed provides durability, strength and functionality in unexpected heavy-duty range. Replacing the standard steel inner panels and floor with strong, lightweight material, it offers excellent dent, scratch and corrosion resistance, helping the vehicle withstand weathering and helping maintain maximum bed appearance. With three molded-in sections for wheels and two additional tie-downs (14 total), CarbonPro helps ease the loading and securing of motorcycles, dirt bikes and ATVs.

The CarbonPro bed is included in the Sierra CarbonPro Edition and is available on AT4 and Denali. The AT4 CarbonPro Edition includes features such as a 6.2L V8, 3.0L Duramax Turbo Diesel engine, premium infotainment system with Navigation, 6” black rectangular assist steps, exclusive exterior design with black chrome grille surround, black AT4 badging, black exhaust tips, mud terrain tires or available 20” 6-spoke Carbon Gray painted aluminum wheels with all-terrain tires. The Denali CarbonPro Edition includes features such as a 6.2L V8 or 3.0L Duramax Diesel engine, Head-Up Display, Rear Camera Mirror/High Definition Surround Vision® and 22” high-gloss black wheels. Both editions include the new dealer-installed accessory MultiPro Audio System by KICKER® integrated into the MultiPro Tailgate.

1 Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Map coverage available in the United States, Puerto Rico and Canada. 2Read the vehicle Owner’s Manual for important feature limitations and information. 3Non-GM warranty. Limited warranty by KICKER,® 3 years/36,000 miles (whichever comes first). For more information, contact your dealer.
GMC PROGRADE TRAILERING PULLS IT ALL TOGETHER

MAX TRAILERING PACKAGE This package increases trailering capability and is available on SLE, Elevation and SL T. It includes a 9.76” rear axle, 3.42 axle ratio, enhanced cooling radiator, revised shock tuning for increased control, heavier-duty rear springs, increased Rear Gross Axle Weight Rating (RGAWR) and a 220-amp alternator.

Discover how Sierra can help you tow like a pro at gmc.com/sierra.

With the available 6.2L V8 and Max Trailering Package, Sierra can trailer up to 12,100 lbs with the Double Cab and up to 12,000 lbs with the Crew Cab. Denali shown, max towing 8,800 lbs. Sierra's 12,000-lb rating requires a properly equipped Sierra SL T Crew Cab short bed or standard bed 4WD model with available 6.2L V8 engine. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.

We're focused on making trailering a seamlessly integrated, transparent and confident experience. Sierra's available ProGrade Trailering System helps make it all possible.
KNOWLEDGE IS POWERFUL
Confidence is the foundation of the Sierra trailering experience. You have the tools to stay in control of Sierra and your trailer, and the available ProGrade Trailering System helps you do just that. Easily keep tabs on your truck and trailer with the 10.2-inch infotainment system. One of those views is the available industry-first transparent trailer view, which helps you virtually see right through the trailer to detect objects behind it. Along with the other technologies below, Sierra is engineered to help elevate your trailering experience.

IN-VEHICLE TRAILERING APP2
To help improve your trailering experience, the available in-vehicle Trailering App offers a variety of useful features. The app is integrated with and accessible through Sierra’s infotainment system with features including the ability to create five defined trailer profiles based on trailer name, trailer type and trailer hitch type. You can also maintain pre-trip checklists, check or create your own and a Trailer Load Calculator to determine the combined weight of your truck and trailer for a confident towing experience. To maintain trailering health, you can view and receive alerts on key components of your trailer such as tire pressure monitoring and trailer miles. There’s also a towing glossary to provide a quick reference to trailering-related materials.

SMART TRAILER INTEGRATION
The available AVA Electronic (InCommand®) Control System is designed to integrate with and be accessible through the myGMC app (on compatible iOS and Android® smartphone) on Sierra’s infotainment system via Apple CarPlay™ and Android Auto™. This feature allows you to monitor and control a range of system functions such as water tank levels, climate controls and even power slide-outs in recreational trailers equipped with Global Connect technology.

TRACTION SELECT SYSTEM WITH TOW/HAUL MODE
The available system allows you to quickly switch to Tow/Haul mode, which adjusts transmission shift points to deliver peak power and trailering performance. The system will retain the Tow/Haul setting configuration for up to 8 hours after Sierra is turned off, eliminating the need to re-engage the system after returning from a brief stop on a long journey.

POWER TRAILERING MIRRORS
New for 2020, these available power-adjustable trailering mirrors provide fold and manually extend and retract. Features vary by trim.

ONSTAR SAFETY & SECURITY PLAN
For more than 20 years, OnStar has provided industry-leading safety and security services to its Members. With the available OnStar Safety & Security Plan, you have added peace of mind knowing a real person is ready to help 24/7. Whether you’re in crisis, need assistance recovering a stolen vehicle, or have a question about your account, help from a specially trained OnStar Advisor is just a button push away.

OnStar® is a registered trademark of General Motors LLC. 2021 OnStar, LLC. ©2021 General Motors LLC. OnStar Service is available in the U.S. and Canada and is not available in all areas. OnStar vehicles and service must be compatible and service must be active. OnStar is available to_onstar.com for details. OnStar Advisors are trained and motivated to help 24/7. OnStar subscription is required. In some situations, OnStar may not detect your vehicle or your events. OnStar uses digital phone calls in your area and equipment in your vehicle to provide service. OnStar service may not detect events in areas with inadequate digital network service. Some onstar.com features require active service plan. For details and limitations, visit onstar.com. OnStar Safety & Security Plan requires active OnStar Service.

Power expected on vehicle. Chevrolet intends to improve features, functions and information. Some services may require available, accessory cameras and infotainment system and additional options. Not compatible with all trailers. See your dealer for details. To learn more about the various features of the myGMC app and Chevrolet Trailering System, visit onstar.com for details and limitations. OnStar plan, working electrical system, cell reception and GPS signal required.
420 HORSEPOWER
460 LB-FT OF TORQUE
10-SPEED AUTOMATIC TRANSMISSION
DYNAMIC FUEL MANAGEMENT
15 MPG CITY/20 MPG HIGHWAY1 FOR SL T AND DENALI
15 MPG CITY/19 MPG HIGHWAY1 FOR AT4
AVAILABLE ON 4WD-EQUIPPED SL T, AT4 AND DENALI

3.0L DURAMAX TURBO DIESEL
32 MPG CITY/32 MPG HIGHWAY2 (2WD)
32 MPG CITY/31 MPG HIGHWAY2 (4WD)
ACTIVE THERMAL MANAGEMENT
277 HORSEPOWER
460 LB-FT OF TORQUE
AVAILABLE ON SLE, ELEVATION, SL T, AT4 AND DENALI

6.2L V8
460 HORSEPOWER
460 LB-FT OF TORQUE
10-SPEED AUTOMATIC TRANSMISSION
DYNAMIC FUEL MANAGEMENT
32 MPG CITY/32 MPG HIGHWAY FOR SLE AND DENALI
32 MPG CITY/31 MPG HIGHWAY FOR AT4
AVAILABLE ON 4WD-EQUIPPED SLE, AT4 AND DENALI

1 EPA estimated.
5.3L V8

355 HORSEPOWER | 383 LB-FT OF TORQUE
8-SPEED AUTOMATIC TRANSMISSION (2WD) | 10-SPEED AUTOMATIC TRANSMISSION (4WD) | DYNAMIC FUEL MANAGEMENT
27 MPG CITY/31 MPG HIGHWAY | 25 MPG CITY/30 MPG HIGHWAY (2WD) | 18 MPG CITY/24 MPG HIGHWAY (4WD)
STANDARD ON SLT, AT4 AND DENALI | AVAILABLE ON SLE AND ELEVATION

2.7L TURBO

310 HORSEPOWER | 348 LB-FT OF TORQUE
8-SPEED AUTOMATIC TRANSMISSION | ACTIVE FUEL MANAGEMENT
20 MPG CITY/23 MPG HIGHWAY | 19 MPG CITY/22 MPG HIGHWAY
STANDARD ON SLE AND ELEVATION | AVAILABLE ON SIERRA TRIM
Traction Select System

This available feature allows you to choose different drive modes, based on equipment, that alter the transmission shift points, throttle and traction systems to better handle varying road conditions. The modes include Normal for everyday driving; Sport to increase responsiveness; Tow/Haul for towing or hauling heavy loads; Snow mode on 2WD models is helpful in slippery conditions; Terrain mode is included on 4WD models with the single-speed transfer case and optimizes low-speed driving over rough terrain and available Off-Road mode helps Sierra take on rugged terrain at moderate speeds.

Responsive Suspension

The independent short-/long-arm front suspension provides excellent wheel alignment and ride comfort with reduced weight. The live-axle rear suspension includes two-stage, semielliptic multileaf rear springs to balance payload management and ride quality.

Adaptive Cruise Control—Camera

This available feature enhances regular cruise control by using camera technology to automatically adapt the vehicle speed to maintain your selected following gap time between your vehicle and any vehicle detected ahead while you steer, reducing the need for you to frequently brake and accelerate.

Continuous Damping Adaptive Ride Control

The system monitors input from both the road and the truck in real time to help deliver a smooth ride. Every 2 milliseconds, active dampers continuously adjust both rebound and compression forces to counter heave, pitch and body roll. Stiffness rates also change when Sport mode is selected, or automatically when it senses heavy trailering or large payloads.

WHERE PROFESSIONAL GRADE MEETS THE ROAD AND THE OFF-ROAD

On the road or off, Sierra is engineered to help inspire driving confidence. The available Traction Select System allows you to tailor your driving experience to multiple road conditions. Denali models add premium ride and handling with continuous damping Adaptive Ride Control.

1 Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for more important feature limitations and information.
THE POSITION OF STRENGTH

PURPOSE-BUILT FOUNDATION: Constructed on a fully boxed steel frame, Sierra is engineered with bold proportions that provide a strong foundation—and from its range of available transfer cases to its “e-boost” braking system, Sierra is built like there’s a lot riding on it—because there is.

FULLY BOXED LADDER FRAME: As much as 80 percent of the frame is made of high-strength steel—varying from 2 mm to 5 mm in thickness, with every millimeter optimized for performance, strength and stiffness.

STOPPING POWER: The electrohydraulic boost, or “e-boost” system produces power on demand for smooth, reliable, consistent braking whether the truck is loaded, unloaded or hauling a heavy trailer.

MULTIPLE MATERIALS: Engineering excellence means the right material in the right place. There’s high-strength steel in the frame, bed and safety cage. Lightweight aluminum in the doors, hood and tailgate creates easier closing, and its lighter weight enables better efficiency. GMC engineers selected the perfect material for each application, then optimized it for durability, safety, mass and function.

TRANSFER OF POWER: On 4WD models, Sierra offers a choice of transfer cases. The 2-speed transfer case features Auto, 2 High, 4 High and 4 Low settings. It is standard on AT4 and Denali 4WD models and is included with the available X31 Off-Road Package. The single-speed transfer case, standard on all other 4WD models, offers Auto, 2 High, 4 High and Terrain mode designed to optimize low-speed off-road driving.
To help you see more, the 2020 Sierra offers safety and driver-assistance technologies engineered to provide a real-time view of the truck and its surroundings. Easily keep tabs on your truck and trailer with up to 15 different camera views available with the Technology Package to help you see around the truck and compatible trailers if towing.

Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for important feature limitations and information.

Some camera views require accessory camera and installation. Not compatible with all trailers. See your dealer for details.
GO FAR, STAY CLOSE

SIERRA'S INFOTAINMENT OFFERS:

- 8” DIAGONAL TOUCH-SCREEN AND NAVIGATION
- DOWNLOADABLE IN-VEHICLE APPS
- CUSTOMIZABLE PROFILES
- APPLE CARPLAY™ COMPATIBILITY
- ANDROID AUTO COMPATIBILITY
- GMC CONNECTED SERVICES PLANS
- BLUETOOTH WITH AUDIO
- AT&T 4G LTE Wi-Fi HOTSPOT

On the road, you're never far from the people, information and entertainment that matter. The available Premium GMC Infotainment System uses a simplified interface that’s more intuitive than ever before. Connect two devices at once using Bluetooth® with storage for up to 10 customizable user-profile settings, saved with each driver’s preferences—such as radio settings. You can even customize and save your profile and use it in another compatible Sierra.

Seamlessly link your digital life to your Sierra with GMC Connected Services and its range of plans such as an available Remote Access Plan.

Enjoy an advanced entertainment experience with SiriusXM with 360L.

This easy-to-use personalized experience brings over 200 channels including ad-free music plus sports, comedy, talk and news right to your vehicle. Plus, for the first time, you have access to over thousands of hours of On Demand shows, performances and interviews.

Discover how to stay connected at gmc.com.

*Coverage available in the United States, Puerto Rico and Canada. Displays on select 2017 models and most newer GMC vehicles with compatible hardware. Third-party trademarks are the property of their respective third-party owners and used under agreement. Requires active service plan and paid AT&T® vehicle data plan or compatible device with 3G/4G LTE tethering... for details and limitations.

**Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone... of Apple, Inc., registered in the U.S. and other countries.

***Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.

****Connected Services vary by vehicle model and require working electrical system, cell reception and GPS signal. Requires active service plan. ... for details and limitations.

*****Some features, including streaming content and listening recommendations, require GM connected vehicle services and a SiriusXM All Access or Select trial or paid subscription. GM connected vehicle services... and require active service plan, working electrical system, cell reception and GPS signal. See onstar.com for details and limitations.

******Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices.

*******Go to my.gmc.com/learnabout/bluetooth to find out which phones are compatible... and limitations.

********Remote Access Plan does not include emergency or security services. See onstar.com for details and limitations.
The question is, which one?

Choose the Sierra right for you at gmc.com/build-and-price. All vehicles shown with available equipment.

**Sierra Trims**

- **SLT**: includes standard Denali content and adds the following: 2-speed AutoTrac transfer case for low-range 4WD gearing, hill start assist, Duralife brake rotors, and stabilitrak with traction control.
- **Denali**: includes most SLE standard content and adds most Denali standard content including the MultiPro tailgate. It also offers authentic Forge leather, motion-activated rear power lift-gate, rear vision camera, wireless charging, Driver Assist Package I (Front and Rear Park Assist, Lane Change Alert with Side Blind Zone Alert and Rear Cross Traffic Alert), and MultiPro Power Steps, wheel locks and 22" multidimensional polished aluminum wheels.
- **AT4 CarbonPro™ Edition**: includes standard Denali content and adds a 6.2L V8, AT4 Premium Package, 6.2L V8 or 3.0L Duramax Turbo Diesel engine with 10-speed automatic transmission, carbon-fiber composite bed, MultiPro Audio System by KICKER® and black dual exhaust outlets. Available equipment also includes 20" 6-spoke Carbon Gray wheels with black dual exhaust outlets, 20" black rectangular assist steps, and all-terrain tires (shown). See your GMC dealer or gmc.com for more package details and requirements.

**Select Sierra Packages**

- **AT4 Ultimate Package**: includes AT4 CarbonPro™ Edition, High Definition Surround Vision, Rear Camera Mirror (with Driver Information Center, wireless charging, 8" diagonal Head-Up Display), Driver Alert Package I (Front and Rear Park Assist, Lane Change Alert with Side Blind Zone Alert and Rear Cross Traffic Alert), Driver Alert Seat, Forward Collision Alert, Lane Keep Assist with Lane Departure Warning, Automatic Emergency Braking, Following Distance Indicator and Adaptive Cruise Control—Camera, power sunroof, MultiPro Power Steps, wheel locks and 22" multidimensional polished aluminum wheels.

**Sierra for Sale**

See your GMC dealer or gmc.com for more package details and requirements.
See your GMC dealer or gmc.com for more interior and exterior color details.
DESIGNED FOR DISTINCTION

17" 6-Spoke Bright Silver Painted Aluminum (Q5U) — Standard on SLE; Available on Sierra

18" 6-Spoke Machined Aluminum With Dark Gray Metallic Accents (UHN) — Standard on SL T; Available on SLE

18" 6-Spoke Bright Silver Painted Aluminum (Q5U) — Standard on SLE; Available on Sierra

18" Machined Aluminum With Dark Gray Accents (RT5) — Standard on AT4

20" 6-Spoke Carbon Gray Painted Aluminum (NZQ) — Available With AT4 CarbonPro Edition

20" 6-Spoke Carbon Gray Painted Aluminum (NZQ) — Available With AT4 CarbonPro Edition

20" Stainless Steel (SUS) — Standard on Sierra

22" High-Gloss Black (SGM) Accessory Wheel — Included With Denali CarbonPro Edition


22" Stainless Steel (SUS) — Standard on Sierra

See all wheel choices worthy of your Sierra at gmc.com/sierra. 1Use only GM-approved tire and wheel combinations. See gmc.com/accessories for important tire and wheel information, or see your dealer.
As rewarding as driving a Sierra is, the rewards start long before getting behind the wheel. With My GMC Rewards, you can earn and redeem points on a wide array of GMC products and services, including the purchase of a new Professional Grade GMC vehicle. To enroll and learn more, visit mygmcrewards.com or use the myGMC app. Then even your behind the wheel, a GMC Certified Service dealer is there to help your Sierra live up to its performance promise. GM-trained technicians build upon their meticulous skill with Vehicle Diagnostics and connected technologies to deliver the authentic expertise your GMC deserves.

YOUR SIERRA STARTS HERE

GMC’s smart, comprehensive online tools elevate your shopping experience. Learn more about Sierra’s features, find the model that’s right for you and sign up for email updates at gmc.com/sierra.

THE REWARDS OF OWNERSHIP

Canyon color shown has limited availability. Must be 18 years or older. Points may be earned and redeemed only in participating Facilities, dealers or third-party retailers in the United States (excluding Puerto Rico, the U.S. Virgin Islands or Guam). Points are not earned on taxes or certain fees and expire 5 years from when points are earned. Any unused amount of the voucher will be returned to the account. Some restrictions apply. Visit mygmcrewards.com to view program Terms and Conditions. Available on select Apple® and Android devices. Service availability, features and functionality vary by vehicle, device and the plan you are enrolled in. A Wi-Fi or cellular connection required. See onstar.com for details and limitations. Diagnostic capabilities vary by model and plan. Message and data rates may apply. Requires smartphone and active service plan. See your dealer for details and limitations. Cleveland, Ohio 02/10/2023 11:37:23 AM.
HOW OUR SIERRA BECOMES YOUR SIERRA

GMC Accessories allow you to personalize your Sierra—in and out. They’re engineered and tested to meet the Professional Grade standards of your Sierra, as well as your own.

Find a full selection of Sierra accessories at gmc.com/accessories.

KICKER® accessory speakers shown above have a limited warranty by KICKER® (non-GM warranty), 3 years/36,000 miles (whichever comes first). For more information, contact your dealer.
PROFESSIONAL GRADE IS OUR DNA