Always looking for better ways to get things done. That’s the pro way. It’s what drove GMC engineers to create Sierra. With its strong, elevated stance, revolutionary capabilities, innovative technologies, and remarkable power, Sierra leads in the best possible way: by example.

Experience the truck for you—the 2020 GMC Sierra 1500.
The 2020 Sierra Denali makes a big statement with bold design that delivers advanced capability and innovative technologies. And to help you work more efficiently, the MultiPro™ Tailgate offers six convenient functions never before possible in a pickup. Sierra Denali goes further by adding an innovative road-handling system—continuous damping Adaptive Ride Control. It provides a first-class ride experience by monitoring both the road and Sierra in real time, automatically adjusting when hauling and trailering for exceptional comfort and responsiveness.
BEFORE YOU TAKE IT ANYWHERE, WE’VE TAKEN IT FURTHER

SIERRA DENALI OFFERS AN ARRAY OF PREMIUM MATERIALS AND EQUIPMENT:

1. MULTICOLORED 15” DIAGONAL HEAD-UP DISPLAY AND REAR CAMERA MIRROR ARE AVAILABLE.
2. UP TO 15 CAMERA VIEWS, INCLUDING TRANSPARENT TRAILER VIEW, ARE AVAILABLE.
3. GMC PROGRADE™ TRAILERING SYSTEM WITH IN-VEHICLE TRAILERING APP.*
4. PREMIUM GMC INFOTAINMENT SYSTEM WITH NAVIGATION AND AVAILABLE SIRIUSXM® WITH 360L.
5. BOSE® PREMIUM AUDIO SYSTEM WITH RICHBASS WOOFER.
6. ADAPTIVE CRUISE CONTROL—CAMERA IS AVAILABLE.

Our most technologically advanced Sierra Denali ever offers an available multicolor 15” diagonal Head-Up Display (HUD) and a Rear Camera Mirror. The HUD projects vehicle data, available active safety information and phone and infotainment sources onto the windshield. It also offers the ProGrade Trailering System and up to 15 available camera views.* One of these views is the available industry-first transparent trailer view, which helps you to virtually see right through the trailer to detect objects behind it.

This is also our most premium Sierra Denali interior ever with finely crafted materials and attention to every detail. You’ll find perforated Forge leather-appointed seating with contrasting stitch pattern, authentic wood, brushed aluminum trim and chrome accents.

*Read the vehicle Owner’s Manual for important feature limitations and information. Some camera views require available accessory camera and installation. Not compatible with all trailers. See your dealer for details.

†App functionality and features vary with vehicle equipment and trim. Some features may require active service plan and working electrical system. User terms and limitations apply.

‡Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB devices. Map coverage available in the United States, Puerto Rico and Canada.

§Certain features require a SiriusXM subscription and the GMC Connected Access plan. See siriusxm.com and onstar.com for details and limitations.
Sierra AT4 includes a 2" factory-installed suspension lift for elevated ground clearance to help overcome rough terrain. Explore the untraveled path with the available 6.2L V8 or 3.0L Duramax Turbo Diesel engine with 10-speed transmission. The Terrain Select feature allows you to choose Off-Road mode for optimum transmission, throttle and StabiliTrak performance on unpaved surfaces. And the standard 2-speed AutoTrac transfer case with low-range 4WD gearing helps handle a variety of off-road conditions. Venturing downhill, Hill Descent Control uses decel and braking to help control descent on rugged terrain. And to help maneuver out of deep, loose terrain, AT4 includes an automatic locking rear differential. Further helping smooth out the rough spots are Rancho monotube shocks, while metal skid plates help protect the front underbody.

To avoid the risk of injury, never use recovery hooks to tow a vehicle.
For more information, see the Recovery Hooks section of your Owner’s Manual.
Inside, you’ll find an athletic, purposeful interior designed for your active lifestyle. Unique darkened trim and decor, leather-appointed front seats in Jet Black with Kalahari accents and smart storage compartments await.

In addition, the available multi-color 15” diagonal Head-Up Display projects key information onto the windshield to help you keep your eyes on the road. Information includes an Off-Road Inclinometer that shows the fore-and-aft tilt, front tire angle and left-and-right tilt. And for the added views helpful in maneuvering through harsh terrain, there are up to 15-available camera views including Surround, Front and Rear Views.

NO NEED TO ROUGH IT

EXCLUSIVE AT4 INTERIOR OFFERS:
- MULTICOLOR 15” DIAGONAL HEAD-UP DISPLAY AND REAR CAMERA MIRROR ARE AVAILABLE
- UP TO 15 CAMERA VIEWS INCLUDING SURROUND VIEW AND TRANSPARENT TRAILER VIEW ARE AVAILABLE
- PREMIUM AT4 INTERIOR IN JET BLACK WITH KALAHARI ACCENTS
- DURABLE AT4 ALL-WEATHER FLOOR LINERS
- LEATHER-APPOINTED FRONT HEATED AND VENTILATED SEATS

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Sierra SLT delivers what you demand in a truck without sacrificing style, refinement, capability, power or efficiency. Outside, its tall stance and large bed are highlighted by high-intensity LED headlamps, LED tail lamps and chrome accents on the grille, fog lamps, side-window surrounds, bumpers, mirror caps and door handles. SLT also includes power supplied by a 355-hp 5.3L V8 engine with an 8-speed automatic transmission or available 10-speed automatic transmission on 4WD models.

Power and trailering capacity limited by weight and distribution. *Sierra’s 12,100-lb. towing requires proper equipment. Sierra’s 12,000-lb. towing requires proper equipment and 6.2L V8 engine in Double Cab or Crew Cab model with available Max Trailering Package.*

Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.
SIERRA SLT OFFERS A WIDE RANGE OF ACCOMMODATIONS:

- PROGRADE TRAILERING SYSTEM WITH IN-VEHICLE TRAILERING APP
- STORAGE AREAS IN REAR SEATBACK AND UNDER REAR SEAT
- PREMIUM GMC INFOTAINMENT SYSTEM and AVAILABLE GRAYD WITH 360L
- HEATED LEATHER-WRAPPED STEERING WHEEL
- HEATED AND VENTilated 10-WAY POWER LEATHER-APPOINTED FRONT BUCKET SEATS ARE AVAILABLE
- SAFETY AND DRIVER-ASSISTANCE TECHNOLOGIES, INCLUDING ADAPTIVE CRUISE CONTROL—CAMERA AND LANE CHANGE ALERT WITH SIDE-BUILD ZONE ALERT ARE AVAILABLE

Sierra SLT models heighten your driving experience with comfortable seating that offers a tall, commanding view and driver-centric controls and instrumentation along with purposeful technologies. And rear-seat climate comfort is provided by rear vents along with available heated rear outboard seats on Crew Cab models.

*App functionality and features vary with vehicle equipment and trim level. Some features require active service plan and working electrical system. User terms and limitations apply. **Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. ***Certain features require a SiriusXM subscription and the GMC Connected Access plan. See siriusxm.com and onstar.com for details and limitations. ****Read the vehicle Owner’s Manual for important feature limitations and information.
Sierra Elevation goes all-in with a bold, monochromatic presence—boosting both your altitude and your attitude. It tells the world that something unique is headed its way, while keeping you well-connected with an array of technologies that seamlessly link you to your elevation.

- Monochromatic, bold exterior with dominant black grille
- 20" gloss-black painted aluminum wheels
- LED headlamps, taillamps, and fog lamps
- 8 diagonal GMC infotainment system with available customizable user profiles
- 2.7L turbo engine is standard; a 5.3L V8 or 3.0L Duramax turbo diesel are available
- Traction select system with available Terrain Mode
- Available on both double cab and new crew cab configurations

*Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices.
Sierra SLE is all about doing things—and doing them well. From its spacious cabin with generous head and leg room to its large cargo beds—which range from 62.9 cu. ft. to 71.7 cu. ft.*—giving all of this forward is a powerful engine lineup that includes a standard 2.7L Turbo and the optional 5.3L V8 or 3.0L Duramax Turbo Diesel engines with 10-speed automatic transmission are available.

1 Cargo and load capacity limited by weight and distribution. Functionality varies by model. Full functionality requires compatible Bluetooth® enabled smartphone, and USB connectivity for some devices. *5.3L V8 with 10-speed automatic transmission is available on 2020 models only.

** MAKES EASY WORK OF HARD WORK **

- Chrome grille, bumpers and window surround
- LED headlamps and taillamps
- 12 cargo tie-downs rated at 500 lbs.1 per corner
- 8 diagonal GMC Infotainment System with available customizable user profiles
- 5.3L V8 or 3.0L Duramax Turbo Diesel Engines with 10-speed automatic transmission are available
WORLD'S FIRST SIX-FUNCTION GMC MULTIPRO TAILGATE

We’ve revolutionized traditional tailgates with the world’s first MultiPro Tailgate. It offers six convenient functions never before possible in a truck.

These functions help improve loading, unloading and accessing the cargo bed, and it’s been rigorously tested to exacting GMC standards for structural strength and durability.

In fact, the MultiPro is the most tested tailgate in GMC history, and it’s standard on SLT, AT4 and Denali.

When you’re camping or tailgating and want to bring your music outdoors—without leaving your Sierra running—the available accessory MultiPro Audio System by KICKER® is designed to integrate into the MultiPro Tailgate. This 100-watt exterior audio system has full Bluetooth® streaming capability.

To shed more light on the gathering, add available dealer-installed accessory LED lighting.

Available accessory shown.
SIX FUNCTIONS. UNLIMITED POTENTIAL.

1. PRIMARY GATE
Opens from the key fob, inside the truck or a button on the gate.

2. PRIMARY GATE LOAD STOP
Helps prevent items from sliding out of the bed.

3. EASY ACCESS
The inner gate folds down, allowing you to reach farther into the bed.

4. FULL-WIDTH STEP
The inner gate folds into a large step for easy access, holding up to 375 lbs.

5. INNER GATE LOAD STOP
Helps prevent second-tier items from sliding out of the bed.

6. INNER GATE WITH WORK SURFACE
When opened, provides a work surface as well as second-tier loading.

Available features shown.

WATCH THE GMC MULTIPRO TAILGATE IN ACTION AT GMC.COM.
THE STRENGTH OF STEEL

- Roll-formed high-strength steel bed floor
- Spray-on bedliner included with AT4 and Denali
- Large footwells in CornerStep rear bumper
- 12 tie-downs: three in each corner rated at 500 lb. for corner.
- Up to nine additional movable accessory upper tie-downs are available
- 120-volt power outlet is available
- LED cargo area lamps are available

To help you get work done, we created large cargo beds. On Crew Cab models, they range from 62.9 cu. ft. to 71.7 cu. ft.; 71.7 cu. ft. on Double Cab models and 76.5 cu. ft. on Regular Cab models. Next, we constructed the bed using roll-formed high-strength steel to create a strong, durable cargo floor. To help protect the surface, we offer spray-on bedliners—and to enclose the entire bed, accessory tonneau covers. We didn’t stop there. LED lighting and a 120-volt power outlet (standard on SLT, AT4 and Denali) are available for the bed. To easily climb into the bed, the CornerStep rear bumper features footwells big enough to accommodate large work boots. Or simply step up into the bed thanks to the available revolutionary MultiPro tailgate and its six functions, including a full-width step.

*Cargo and load capacity limited by weight and distribution. **62.9 cu. ft. for the short bed, 71.7 cu. ft. for the standard bed and 89.1 cu. ft. for the long bed. Cargo and load capacity limited by weight and distribution.
Inspired by your active lifestyle, we pioneered the industry-first use of carbon fiber in a pickup bed. The available CarbonPro carbon-fiber composite bed provides durability, strength and functionality to load and haul heavy cargo. Replacing the standard steel inner panels and floor with strong, lightweight materials, it offers excellent dent, scratch and corrosion resistance, helping it withstand weathering and helping maintain a premium bed appearance. With three molded-in sections for wheels and two additional tie-downs (14 total), CarbonPro helps ease the loading and securing of motorcycles, dirt bikes and ATVs.

The CarbonPro bed is included in the Sierra CarbonPro Edition and is available on AT4 and Denali. The AT4 CarbonPro Edition includes features such as a 6.2L V8 or 3.0L Duramax Turbo Diesel engine, premium infotainment system with Navigation, 6" black rectangular assist steps, exclusive exterior design with black chrome grille surround, black AT4 badging, mud terrain tires or available 20" 6-spoke Carbon Gray painted aluminum wheels with all-terrain tires. The Denali CarbonPro Edition includes features such as a 6.2L V8 or 3.0L Duramax Turbo Diesel engine, Head-Up Display, Rear Camera Mirror, High Definition Surround Vision1 and 22" high-gloss black wheels. Both editions include the new dealer-installed accessory MultiPro Audio System by KICKER® integrated into the MultiPro Tailgate.

1 Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Maps may vary available in the United States, Puerto Rico and Canada. 
2 Read the vehicle Owner’s Manual for important feature limitations and information.
3 Non-GM warranty. Limited warranty by KICKER,® 3 years/36,000 miles (whichever comes first). For more information, contact your dealer.
GMC PROGRADE TRAILERING PULLS IT ALL TOGETHER

MAX TRAILERING PACKAGE This package increases trailering capability and is available on SLT, Denali, and SLT.

Discover how Sierra can help you tow like a pro at gmc.com/sierra.

With the available 6.2L V8 and Max Trailering Package, Sierra can tow up to 12,100 lbs1 with the Double Cab and up to 12,000 lbs1 with the Crew Cab (Denali shown, max trailering 8,800 lbs1). We’re focused on making trailering a seamlessly integrated, transparent and confident experience. Sierra’s available ProGrade Trailering System helps make it all possible.

Sierra’s 12,100-lb rating requires a properly equipped Sierra SLT Double Cab 4WD model with available 6.2L engine and Max Trailering Package. Sierra’s 12,000-lb rating requires a properly equipped Sierra SLT Crew Cab short bed or standard bed 4WD model with available 6.2L engine. Sierra Denali’s 8,800-lb rating requires a properly equipped Sierra Denali Crew Cab 4WD model with available 6.2L engine. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner’s Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.

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CONFIDENCE TRAVELS WITH YOU

KNOWLEDGE IS POWERFUL

Confidence is the foundation of the Sierra trailering experience. You have the ability to stay in control of Sierra and your trailer, and the available ProGrade Trailering System helps you do just that. Easily keep tabs on your truck and trailer with up to 16 available camera views. One of those views is the available industry-first transparent trailer view, which helps you virtually see right through the trailer to detect objects behind it. Along with the other technologies below, Sierra is engineered to help elevate your trailering experience.

IN-VEHICLE TRAILERING APP

To help improve your trailering experience, the available in-vehicle Training App offers a variety of useful features. The app is integrated with and accessible through Sierra’s infotainment system with features including:

- The ability to create five defined trailer profiles based on trailer name, trailer type and trailer hitch type. You’ll also be able to review and make changes to your profiles after returning from a brief stop on a long journey.
- A Trailer Light Sequence Test, the ability to remotely activate trailer lights to help ensure they’re in working order, predeparture checklists (or create your own), and a Trailer Load Calculator to determine the combined weight of your truck and trailer for a confident towing experience. To monitor trailering health, you can view and receive alerts on key components of your trailer such as tire pressure monitoring and trailer miles. There’s also a trailering glossary to provide a quick reference to trailering-related materials.

Smart trailer integration

The available myGMC app gives you access to features such as creating and managing trailer profiles (shareable with other compatible Sierra owners), a Trailer Light Sequence Test, the ability to remotely activate trailer lights to help ensure they’re in working order, predeparture checklists (or create your own) and a Trailer Load Calculator to determine the combined weight of your truck and trailer for a confident towing experience. To monitor trailering health, you can view and receive alerts on key components of your trailer such as tire pressure monitoring and trailer miles. There’s also a trailering glossary to provide a quick reference to trailering-related materials.

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6.2L V8

430 HORSEPOWER | 460 LB-FT OF TORQUE

10-SPEED AUTOMATIC TRANSMISSION | DYNAMIC FUEL MANAGEMENT

15 MPG CITY/19 MPG HIGHWAY FOR SLT AND DENALI | 15 MPG CITY/16 MPG HIGHWAY FOR AT4

AVAILABLE ON 4WD-EQUIPPED SLT, AT4 AND DENALI

3.0L DURAMAX TURBO DIESEL

23 MPG CITY/22 MPG HIGHWAY | 23 MPG CITY/20 MPG HIGHWAY | 10-SPEED AUTOMATIC TRANSMISSION

ACTIVE THERMAL MANAGEMENT | 277 HORSEPOWER | 460 LB-FT OF TORQUE | AVAILABLE ON SLE, ELEVATION, SLT, AT4 AND DENALI
5.3L V8

355 HORSEPOWER | 383 LB-FT OF TORQUE
8-SPEED AUTOMATIC TRANSMISSION (2WD/4WD) | AVAILABLE 10-SPEED AUTOMATIC TRANSMISSION (4WD) | DYNAMIC FUEL MANAGEMENT

17 MPG CITY/23 MPG HIGHWAY (2WD) | 16 MPG CITY/22 MPG HIGHWAY (4WD) (21 MPG HIGHWAY AT4)
STANDARD ON SLT, AT4 AND DENALI | AVAILABLE ON SLE AND ELEVATION

2.7L TURBO

310 HORSEPOWER | 348 LB-FT OF TORQUE
8-SPEED AUTOMATIC TRANSMISSION | ACTIVE FUEL MANAGEMENT

20 MPG CITY/23 MPG HIGHWAY (2WD), 19 MPG CITY/22 MPG HIGHWAY (4WD) FOR SLE AND ELEVATION
19 MPG CITY/22 MPG HIGHWAY FOR SIERRA TRIM (2WD AND 4WD)
STANDARD ON SLE AND ELEVATION | AVAILABLE ON SIERRA TRIM
TRACTION SELECT SYSTEM— This available feature allows you to choose different drive modes, based on equipment, that alter the transmission shift points, throttle and traction systems to better handle varying road conditions. The modes include Normal for everyday driving; Sport to increase responsiveness; Tow/Haul for towing or hauling heavy loads; Snow mode for 2WD models is helpful in slippery conditions; Terrain mode is included on 4WD models with the single-speed transfer case and optimizes low-speed driving over rough terrain; and available Off-Road mode helps Sierra take on rugged terrain at moderate speeds.

RESPONSIVE SUSPENSION— The independent short-/long-arm front suspension provides excellent wheel alignment and ride comfort with reduced weight. The live-axle rear suspension includes two-stage, semielastic multileaf rear springs to balance payload management and ride quality.

ADAPTIVE CRUISE CONTROL—CAMERA— This available feature enhances regular cruise control by using camera technology to automatically adapt the vehicle speed to maintain your selected following gap time between your vehicle and any vehicles detected ahead while you steer, reducing the need for you to frequently brake and accelerate.

CONTINUOUS DAMPING ADAPTIVE RIDE CONTROL— The system monitors input from both the road and the truck in real time to help deliver a smooth ride. Every 2 milliseconds, active dampers continuously adjust both rebound and compression forces to counter forces of p Kölni and body movement. Drivs and evens air change when Sport mode is selected, or automatically when it senses heavy towing or large payloads.

* Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for more important feature limitations and information.

WHERE PROFESSIONAL GRADE MEETS THE ROAD AND THE OFF-ROAD

On the road or off, Sierra is engineered to help inspire driving confidence. The available Traction Select System allows you to tailor your driving experience to multiple road conditions. Denali models add premium ride and handling with continuous damping Adaptive Ride Control.
THE POSITION OF STRENGTH

PURPOSE-BUILT FOUNDATION: Constructed on a fully boxed steel frame, Sierra is engineered with bold proportions that provide a strong foundation—and from its range of available transfer cases to its “e-boost” braking system, Sierra is built like there’s a lot riding on it—because there is.

FULLY BOXED LADDER FRAME: As much as 80 percent of the frame is made of high-strength steel ranging from 2 mm to 5 mm in thickness, with every millimeter optimized for performance, strength and stiffness.

STOPPING POWER: The electrohydraulic boost, or “e-boost,” system produces power on demand for smooth, reliable, consistent braking whether the truck is loaded, unloaded or hauling a heavy trailer.

MULTIPLE MATERIALS: Engineering excellence means the right material in the right place. There's high-strength steel in the frame, bed and safety cage. Lightweight aluminum in the doors, hood and tailgate creates easier closing, and its lighter weight enables better efficiency. GMC engineers selected the perfect material for the application, then optimized it for durability, safety, mass and function.

TRANSFER OF POWER: On 4WD models, Sierra offers a choice of transfer cases. The 2-speed transfer case features Auto, 2 High, 4 High and 4 Low settings. It is standard on AT4 and Denali 4WD models and is included with the available 4X3 Off-Road Package. The single-speed transfer case, standard on all other 4WD models, offers Auto, 2 High, 4 High and Terrain mode designed to optimize low-speed off-road driving.
To help you see more, the 2020 Sierra offers safety and driver-assistance technologies engineered to provide a real-time view of the truck and its surroundings. Easily keep tabs on your truck and trailer with up to 15 different camera views available with the Technology Package to help you see around the truck and compatible trailers if towing.

Safety or driver-assistance features are no substitute for the driver’s responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner’s Manual for important feature limitations and information.

1 Some camera views require available accessory camera and installation. Not compatible with all trailers. See your dealer for details.
GO FAR, STAY CLOSE

SERIA’S INFOTAINMENT OFFERS:

I 8" DIAGONAL TOUCH-SCREEN AND NAVIGATION1
I DOWNLOADABLE IN-VEHICLE APPS2
I CUSTOMIZABLE PROFILES
I APPLE CARPLAY® COMPATIBILITY* (SHOWN AT BOTTOM)
I ANDROID AUTO® COMPATIBILITY3
I GMC CONNECTED SERVICES® PLANS
I 4G LTE WI-FI® HOTSPOT4

On the road, you’re never far from the people, information and entertainment that matter. The available Premium GMC Infotainment System® uses a simplified interface that’s more intuitive than ever before. Connect two devices at once using Bluetooth® with storage for up to 10 customizable user profile settings, saved with each driver’s preferences—such as radio settings. You can even customize and save your profile and use it in another compatible Sierra.

Seamlessly link your digital life to your Sierra with GMC Connected Services® and its range of plans such as an available Remote Access Plan.5

Discover how to stay connected at gmc.com.

1 Map coverage available in the United States, Puerto Rico and Canada. Available on select 2017 model year and newer vehicles with compatible hardware. Third-party trademarks are the property of their respective third-party owners and used under agreement. Requires active service plan and paid AT&T® vehicle data plan or compatible device with 3G/4G LTE tethering. For details and limitations. For details and limitations.

2 Apple CarPlay® and Siri® are trademarks of Apple, Inc. and its terms and conditions apply. Requires compatible iPhone® and data plan rates apply. iPhone® is a trademark of Apple, Inc. and its terms and conditions apply. For details and limitations. Requires Apple CarPlay® capable device and compatible connection. Third-party trademarks are the property of their respective owners and are used with permission. Apple CarPlay® and Siri® are trademarks of Apple, Inc., registered in the U.S. and other countries. Siri® is also a trademark of Apple, Inc.

3 Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri® is also a trademark of Apple, Inc., registered in the U.S. and other countries.

4 Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.

5 Connected Services vary by vehicle model and require working electrical system, cell reception and GPS signal. Requires active service plan. For details and limitations. For details and limitations. For details and limitations.

6 Some features, including streaming content and listening recommendations, require GM connected vehicle services and a SiriusXM All Access or Select trial or paid subscription. GM connected vehicle services vary by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. Visit my.gmc.com/learnabout/bluetooth to find out which phones are compatible. Full Bluetooth feature functionality varies by device and mobile software version limitations. For details and limitations.

7 Service varies with conditions and location. Requires active service plan and paid AT&T data plan. For details and limitations.

8 Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. For details and limitations.

9 Go to my.gmc.com/learnabout/bluetooth to find out which phones are compatible. Full Bluetooth feature functionality varies by device and mobile software version limitations. For details and limitations.

10 Remote Access Plan does not include emergency or security services. See onstar.com for details and limitations.
**THE QUESTION IS, WHICH ONE?**

Choose the Sierra that's right for you at gmc.com/build-and-price. All vehicles shown with available equipment.

### SIERRA TRIMS

**SLT** includes standard LED headlamps and tailgates with signature C-shaped lighting. Features include cloth or vinyl seats, 5” touch-screen infotainment system, 8” diagonal touchscreen, multi-color information center, and 12-way power front seats. SLT also includes most SLE standard content and adds Denali 20” wheels, 5” diagonal informational system, 8” diagonal touch-screen, multi-color information center, and 12-way power front seats.

**SLE** includes most SLE standard content and adds heated front seats, 5” touch-screen infotainment system, 8” diagonal touch-screen, multi-color information center, 22” high-gloss black wheels, and available second-row seat heater. SLE also adds 22” high-gloss black wheels, and available second-row seat heater.

**Elevation** includes most SLE standard content and adds all-terrain tires, 22” high-gloss black wheels, and available second-row seat heater. Elevation also adds all-terrain tires, 22” high-gloss black wheels, and available second-row seat heater.

**DENALI** includes most SLE standard content and adds standard LED headlamps and taillamps with signature C-shape lighting, includes standard LED headlamps and taillamps with signature C-shape lighting, includes standard LED headlamps and taillamps with signature C-shape lighting, 22” high-gloss black wheels, 5” diagonal informational system, 8” diagonal touch-screen, multi-color information center, 22” high-gloss black wheels, 5” diagonal informational system, 8” diagonal touch-screen, multi-color information center, and 12-way power front seats.

**AT4** includes most SLE standard content and adds features that set it apart from other AT4 models. AT4 also adds features that set it apart from other AT4 models.

### SELECT SIERRA PACKAGES

**AT4 PREMIUM PACKAGE** includes premium seat in all models and includes power sunroof, MultiPro Power Steps, Rear Vision Camera, 8” touchscreen infotainment system, and 12-way power front seats. AT4 also includes premium seat in all models and includes power sunroof, MultiPro Power Steps, Rear Vision Camera, 8” touchscreen infotainment system, and 12-way power front seats.

**DENALI ULTIMATE PACKAGE** includes premium seat in all models and includes power sunroof, MultiPro Power Steps, Rear Vision Camera, 8” touchscreen infotainment system, and 12-way power front seats. DENALI also includes premium seat in all models and includes power sunroof, MultiPro Power Steps, Rear Vision Camera, 8” touchscreen infotainment system, and 12-way power front seats.

### SLE ULTIMATE PACKAGE

**SLE ULTIMATE PACKAGE** includes standard Denali content and adds a 6.2L V8 engine, 22” high-gloss black wheels, and available second-row seat heater. SLE also includes standard Denali content and adds a 6.2L V8 engine, 22” high-gloss black wheels, and available second-row seat heater.

### AT4 CARBONPRO™ EDITION

**AT4 CARBONPRO™ EDITION** includes a standard 6.2L V8 engine and adds 22” high-gloss black wheels, 5” diagonal informational system, 8” diagonal touch-screen, multi-color information center, and 12-way power front seats. AT4 also includes a standard 6.2L V8 engine and adds 22” high-gloss black wheels, 5” diagonal informational system, 8” diagonal touch-screen, multi-color information center, and 12-way power front seats.

### DENALI CARBONPRO EDITION

**DENALI CARBONPRO EDITION** includes a standard 6.2L V8 engine and adds 22” high-gloss black wheels, 5” diagonal informational system, 8” diagonal touch-screen, multi-color information center, and 12-way power front seats. DENALI also includes a standard 6.2L V8 engine and adds 22” high-gloss black wheels, 5” diagonal informational system, 8” diagonal touch-screen, multi-color information center, and 12-way power front seats.

### CREW CAB SHORT BED

**CREW CAB SHORT BED** includes standard Denali content and adds a 6.2L V8 engine, 22” high-gloss black wheels, and available second-row seat heater. CREW CAB also includes standard Denali content and adds a 6.2L V8 engine, 22” high-gloss black wheels, and available second-row seat heater.

**CREW CAB STANDARD BED** includes standard Denali content and adds a 6.2L V8 engine, 22” high-gloss black wheels, and available second-row seat heater. CREW CAB also includes standard Denali content and adds a 6.2L V8 engine, 22” high-gloss black wheels, and available second-row seat heater.
DESIGNED FOR DISTINCTION

22" Gloss-Black Painted Aluminum (RD3) — Standard on 4WD, Available on Sierra

20" Machined Aluminum With Carbon Gray Metallic Accents (NZH) — Available on AT4

17" 6-Spoke Bright Silver Painted Aluminum (Q5U) — Standard on SLE; Available on Sierra

18" 6-Spoke Machined Aluminum With Dark Gray Metallic Accents (Q5U) — Standard on 4WD; Available on Sierra

18" 6-Spoke Machined Aluminum With Dark Gray Metallic Accents (Q5U) — Standard on Sierra

20" Polished Aluminum (NZM) — Available on Sierra

20" Multispoke Painted Aluminum (UHN) — Standard on SLT; Available on SLE. Included on SLE With X31 Off-Road Package or XFE Fuel Economy Package.

18" Machined Aluminum With Dark Gray Accents (Q5U) — Standard on AT4

20" Gloss-Brushed Painted Aluminum (NZH) — Standard on Sierra; Available on Sierra

20" Multispoke Carbon Gray Painted Aluminum (NZQ) — Available With AT4 CarbonPro Edition

20" Multi-dimensional Polished Aluminum (RTL) — Standard on Denali

20" 6-Spoke Carbon Gray Painted Aluminum (NZQ) — Available With AT4 CarbonPro Edition

20" Polished Aluminum (SMF) — Included and Only Available With Denali Ultimate Package

22" High-Gloss Black (SGM) Accessory Wheel — Included With Denali CarbonPro Edition

See all wheel choices worthy of your Sierra at gmc.com/sierra. 1Use only GM-approved tire and wheel combinations. See gmc.com/accessories for important tire and wheel information, or see your dealer.
As rewarding as driving a Sierra is, the rewards start long before getting behind the wheel. With My GMC Rewards, you can earn and redeem points on a wide array of GMC products and services, including the purchase of a new Professional Grade GMC vehicle. To enroll and learn more, visit mygmcrewards.com or use the myGMC app. Then once you’re behind the wheel, a GMC Certified Service dealer is there to help your Sierra live up to its performance promise. GM-trained technicians build upon their meticulous skill with Vehicle Diagnostics and connected technologies to deliver the authentic expertise your GMC deserves.

YOUR SIERRA STARTS HERE

GMC’s smart, comprehensive online tools elevate your shopping experience. Learn more about Sierra’s features, build the model that’s right for you, and sign up for email updates at gmc.com/sierra.
HOW OUR SIERRA BECOMES YOUR SIERRA

GMC Accessories allow you to personalize your Sierra—inside and out. They’re engineered and tested to meet the Professional Grade standards of your Sierra, as well as your own.

Find a full selection of Sierra accessories at gmc.com/accessories.

KICKER® accessory speakers shown above have a limited warranty by KICKER® (non-GM warranty). 3 years/36,000 miles (whichever comes first). For more information, contact your dealer.
PROFESSIONAL GRADE IS OUR DNA
NEW VEHICLE LIMITED WARRANTY

On every new Sierra, you’ll find a transferable Powertrain Limited Warranty that gives you peace of mind. The Powertrain Limited Warranty covers your engine and transmission for 5 years/100,000 miles (whichever comes first), and the body and structure of your Sierra for 3 years/36,000 miles (whichever comes first). This warranty is transferable if you sell the vehicle during the warranty period. For complete details, visit gmc.com/warranty.

POWERTRAIN LIMITED WARRANTY Terms: 5-year/100,000-mile (whichever comes first) Powertrain Limited Warranty, 3-year/36,000-mile (whichever comes first) body and structure warranty. GM will provide repair or replacement of parts that fail due to defects in workmanship or materials. Visit gmc.com/warranty for details.

ONSTARÆ AND GMC CONNECTED SERVICES

ONSTAR®, an in-car safety, security and productivity services leader, makes every mile more enjoyable with real-time help and information. When you need it. Where you need it. Whenever you need it. ONSTAR is Included for 3 months on Sierra 1500 Series Light-Duty (LD) pickups and is available for the duration of the Powertrain Limited Warranty on Sierra 2500 Series Heavy-Duty (HD) pickups, Sierra 3500 Series HD pickups, Sierra 2500 HD Crew Cab Chassis and the Sierra 3500 HD Crew Cab Chassis. For more information, visit onstar.com or contact our Customer Care Advisors at 1-888-458-1515.

ROADSIDE ASSISTANCE

GMC OnStar includes 24/7 Roadside Assistance for the duration of the Powertrain Limited Warranty. Simply call OnStar or use the OnStar App to request assistance. This includes service for tire changes, fuel delivery, towing (within 200 miles of your vehicle), jump starts, and more.

GMC CERTIFIED SERVICE

GMC Certified Service — found exclusively at your GMC dealer — is staffed with GM-trained technicians who will help care for your Sierra. It’s a way to help make sure your Sierra is always in top condition.

DRIVE THE CONVERSATION

A NOTE ON CHILD SAFETY

Your vehicle may be equipped with an infant restraint seat anchor system, беремьme the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See the Owner’s Manual and the child safety information on gmc.com for complete details.

ADDITIONAL NOTES

We reserve the right to make changes at any time, without notice, in prices, colors, materials, equipment, specifications, drawings, prototypes and laboratory tests. Your vehicle may differ due to variations in manufacture and equipment. Since some information may have been updated since the time of printing, please check with your GMC dealer for complete information on your vehicle.

TRAILERING AND OFF-ROAD DRIVING INFORMATION

Trailering and off-road driving require different skills and equipment. See your Owner’s Manual for important safety information about trailering or off-road driving in your vehicle. Please go to gmc.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

GMC.COM

To learn more about GMC or to see current GMC offers, visit gmc.com. Also, you can see current dealership offers at gmc.com/dealers. For more information, call 1-800-GMC-8782.

POWERTRAIN LIMITED WARRANTY

Every 2020 GMC Sierra comes with a 5-year/60,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. For complete details, visit gmc.com/warranty.

SWAP-OUT AND ONE CONNECTED SERVICES

GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special services or to apply, visit gmmobility.com.

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LIVE LIKE A PRO